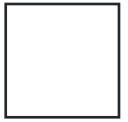




700 Central Avenue
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,
PLEASE CALL OR VISIT ONE OF OUR LOCAL BANKING CENTERS

*Si tiene alguna pregunta, por favor
llame o visite un centro bancario local.*

BayFirstFinancial.com/Locations

NMLS ID 806183



TRENDSETTERS
► CLUB

NEWSLETTER | SUMMER 2026

LET'S CELEBRATE SUMMER, TRENDSETTERS!

It's hot outside and so is the lineup on our events calendar!

Our club member events calendar is packed with plenty of new off-site summer adventures and a few banking center favorites for you to enjoy. It is our pleasure to offer these activities for our valued customers, and we look forward to continuing to grow the BayFirst TrendSetters family with new members.

Please note that, due to increasing Eventbrite transaction fees and the non-refundable deposits and pre-payments required by many of our vendors, we can no longer guarantee full refunds for cancellations. If you need to cancel a reservation, we will make every effort to fill your spot and minimize any costs. However, BayFirst will no longer be able to absorb Eventbrite transaction fees or any non-refundable cancellation expenses incurred on your behalf, including tickets, meals, tours, admissions, and similar event-related costs. We appreciate your understanding as these rising costs have begun to significantly impact the TrendSetters program.

As always, we want to remind you that our amazing offers are exclusively available to current BayFirst TrendSetters ONLY. You are a valued member of our family, and we want to ensure that we can continue to offer unique opportunities and adventures to you at significantly discounted prices. It is our way of letting you know how much we appreciate you choosing to bank local with BayFirst!

BayFirst appreciates your loyalty and participation in our TrendSetters Club, and we look forward to providing you with even more fun, affordable and exciting opportunities!

REFERRING FRIENDS JUST GOT EASIER.

We're making it easier than ever to share the benefits of being a TrendSetter!

You can now pick up Referral Cards at any of our banking centers or at the next TrendSetters event. Simply fill out your information on the card and pass it along to a friend. When your friend brings the card with them to open a new account, they'll hand it to the teller who will log your referral and make sure you get the credit you deserve for spreading the word! An example of the Referral Card can be found just below so you'll know what to look for.



I WAS REFERRED BY:

CURRENT TRENDSETTER NAME:

ADDRESS: _____

PHONE: _____

EMAIL: _____

SUMMER EVENTS



Registration for these events opens on **Monday, July 6 at 9 AM.**

Visit BayFirstFinancial.com/TrendSettersEvents for registration, full details, and disclosures.

Events do sell out, so register early.

SCAN CODE TO REGISTER

VINTAGE CARS & LUNCH

WEDNESDAY, JULY 15 | 10:00 AM

📍 Tampa Bay Automobile Museum | 3301 Gateway Centre Blvd., Pinellas Park

Rev your engines and for a hot rod day touring the museum followed by lunch at OCC Roadhouse!

Exclusive Rate: \$19 per TrendSetter

MEDITERRANEAN SUMMER DINNER

SUNDAY, JULY 19 | 4:30 PM

📍 La Casa Del Pane | 7110 Gulf Blvd., St. Pete Beach

A new twist on an old favorite! Join Ana and her family for a distinctively Italian summer Mediterranean meal.

Exclusive Rate: \$29 per TrendSetter

SUMMER SHIMMER HAIR TINSEL

WEDNESDAY, JULY 22 | 2 PM & 3 PM

📍 Seminole Banking Center | 9190 Seminole Blvd., Seminole

Tinsel hair, also known as fairy hair, is “shimmering strands that are attached to hair.” Choose from a multitude of bright or natural colors that last for weeks.

Exclusive Rate: \$11 per TrendSetter

CIGAR FACTORY TOUR

WEDNESDAY, JULY 29 | 12:15 PM

📍 J.C. Newman Cigar Co. | 2701 N 16th Street, Tampa

Enjoy a top-to-bottom exploration of El Reloj, the only cigar factory still in operation in Cigar City (Tampa). All attendees will receive a Cuban sandwich to go from La Segunda Bakery.

Exclusive Rate: \$12 per TrendSetter

WINERY TOUR & TASTING

TUESDAY, AUGUST 4 | 2 PM

📍 Florida Orange Groves Winery | 1500 Pasadena Avenue South, South Pasadena

Sip, savor, and explore! TrendSetters will tour the winery, enjoy wine tastings, and leave with a complimentary bottle of wine.

Exclusive Rate: \$16 per TrendSetter

LUNCH & SARASOTA OPERA HOUSE TOUR

WEDNESDAY, AUGUST 12 | 11 AM

📍 Duval's | 1435 Main Street, Sarasota

Enjoy Burger Wednesday at Duval's with the TrendSetters! Then experience a tour of the historic Sarasota Opera House.

Exclusive Rate: \$17 per TrendSetter

CALADIUM GARDENING CLASS

TUESDAY, AUGUST 18 | 1 PM

📍 St. Pete Banking Center | 700 Central Ave., St. Pete

Join third-generation family farmer and horticulturist Terri Bates for a private gardening class. Learn about her family's 65-year caladium-growing legacy in Lake Placid — proudly run by women and home to one of only eight remaining caladium farms in the world.

Exclusive Rate: \$12 per TrendSetter

SIP & SHELL

WEDNESDAY, AUGUST 26 | 3 PM

📍 Tampa Bay Watch | 3000 Pinellas Bayway S., Tierra Verde

Sip refreshments and enjoy light bites with the beautiful Tampa Bay as your backdrop. Then, create your own seashell keepsake to take home and enjoy.

Exclusive Rate: \$12 per TrendSetter

BOWLING

TUESDAY, SEPTEMBER 1 | 11 AM

📍 Ten Pin Lanes | 1453 Pasadena Ave. S., South Pasadena

Enjoy a little friendly competition with two games of bowling. Shoes, snacks, and drinks are included!

Exclusive Rate: \$10 per TrendSetter

ASHI CPR/AED & FIRST AID CLASS

WEDNESDAY, SEPTEMBER 9 | 1 PM

📍 St. Pete Banking Center | 700 Central Ave., St. Pete

This course equips lay rescuers with essential life-saving skills for adults and infants and provides certification valid for two years.

Exclusive Rate: \$29 per TrendSetter

SELF DEFENSE CLASS

TUESDAY, SEPTEMBER 15 | 11 AM

📍 West Bradenton Banking Center | 2102 59th St., West Bradenton

Join 7th-degree black belt and martial arts studio owner Germano Coker and 2nd-degree black belt Emma Coker for an empowering self-defense class. Learn practical skills including situational awareness, verbal de-escalation, self-defense techniques, and more to help you feel confident and prepared.

Exclusive Rate: \$10 per TrendSetter

THANKS FOR JOINING US AT OUR SPRING EVENTS!



BEER TASTING AT DECOSMO ITALIAN MARKET



TRAIN ROBBERY AT THE FLORIDA RAILROAD MUSEUM



AXE THROWING AT THE HATCHET HANGOUT



OUTRIGGER CANOE EXPERIENCE
AT CLEARWATER COMMUNITY SAILING CENTER